2003 Preparations

- ESA/SOHO efforts for quasi live relay from the spacecraft
- Template Web-page (german/english)
- Public observations at various institutions
- Setup of local nodes for live obs. network
- Linking the Network via WWW; mirrors
- Media-warmup: Evening vis., LASCO
Mercury approaching Transit: SOHO/LASCO C3
Transit of Mercury, May 7th 2003 as seen by the Kanzelhöhe Solar Observatory in Hα
The Transit in Vienna

- Kuffner-Observatory, public observations with 125 visitors
- 2 min on state-TV with exoplanet context
- Up to double sided reports in daily newspapers
Groundbased Network

• Semi-self-organising, good coverage
• Animations at 16h too late for evening TV news (14h the latest)
• Digital formats not yet convenient for TV people (national news starting cutting digital now, but „our“ formats „foreign“
SOHO ---- the movie

Quicktime, made available via ftp, since ESA-TV satellite unfeasable in time

SOHO – the movie
SOHO

• 2 months short for PR-technical prep.
• approaches in LASCO good for PR
• Websites (both, ESA and NASA) „dead“ at ~7h, i.e. before ingress as seen from earth
• Event and DSN delay
• Movie via ftp: Formats
• Venus 2004 transiting the corona
Swedish Solar Telescope
Other Instruments

• Hα network should be wide
• TRACE: Interesting but due to orbital parallax difficult for public understanding
• SST: Venus will be even more dramatic
• Black drop by Webcast from AmaTels.
ESA-TV 2004

- Relay transit realtime/movies and
- COROT anims and background
Strategy 2004

- ESO has big plans including schools and the parallax
- More than the English template this time?
- Connecting the local events?
- Special COROT-PRs?
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